

A Celebration of Champions

Honoring the 1995 T.W. Josey High School Football State Champions

Sponsorship & Advertising Package



Date: December 14th 2025 Venue: The Hyatt House Augusta

Produced by The Rod Hollimon Company, Inc., affiliates and sponsors (Community and Corporate)



The Rod Hollimon Company | P.O. Box 14553 Augusta, GA 30919 | www.rodhollimon.com | 404.914.6685 | info@rodhollimon.com

The Rod Hollimon Company, Inc is pleased to announce sponsorship opportunities for the live event, “A Celebration of Champions,” which will occur on December 14th 2025 at the Hyatt House Augusta’s penthouse Ball Room.

Event Overview

Description:

This will be a two-to-four-hour celebratory event honoring the 1995 T.W. Josey Eagles’ State Championship football team. 2025 marks the 30-year anniversary of that historic season, where the Eagles finished with a perfect record of 15-0. The event will feature local community leaders who have made an impact on the CSRA community as well as members of that historic championship team who still serve as shining examples of what happens when hope meets determination and the unequivocal will to overcome. The event will also mark the official release of the 2025 documentary provisionally titled “The Mighty Eagles,” which will be a feature length documentary film about the impact the aforementioned championship season had on T.W. Josey High School and the surrounding C.S.R.A. community.

Attendees:

There will be 250-300 guests in attendance at the live event and an unlimited number of virtual attendees via live stream broadcast via social media and the official website (joseyeagles.com). Special invited attendees will include members of the 1995 T.W. Josey Championship Football Team and guests, select members/leaders of the CSRA community as well as local media personalities.

Venue:

The event will be held at the Augusta Hyatt House in the elegant penthouse ball room, which is located on the top floor with roof access, a full bar and a beautiful view of the historic downtown Augusta skyline along the Savannah River.

Live Program Agenda (tentative):

- Red Carpet Style intro covered by local press/news media meet & greet followed by an hour of live music.

- Intro of MC
- Official Intro of the Team (Along with video highlights from the historic season)
- Where are they now: Video Presentation of Clips/Testimonials from Players in present day
- Champions Above: Video Presentation/Tribute to Coach Gregory Brown, Coach Ellis Steed, Farris Brown, Jermaine King (any others who are no longer with us)
- Champion Among Us Award Presentation: (Possibly the Brown/Steed Champion Award – Honoring a current community leader making a difference in the lives of students and/or families)
- Rising Champion Award Presentation: (Possibly the Farris Brown Award – Honoring a current T.W. Josey student athlete who embodies a championship spirit, upstanding moral character and exceptional scholastic aptitude)
- Sneak peak of the Documentary tentatively titled “The Mighty Eagles.”
- Intro of Keynote Speaker: TBD
- Keynote Address
- Closing/Outro

The Sponsorship Opportunity:

The Rod Hollimon Company Inc. welcomes and appreciates your support by offering an opportunity for you and/or your organization to be a part of this historic event aimed at both commemorating this once-in-a-generation achievement as well as highlighting the positive impact that achievement has had on the CSRA community and beyond. Your patronage will support the overall production of the event, which includes venue expenses, catering, awards, promotional material and the printed event program.

Sponsorship Levels:

Title/Corporate Sponsor: \$15,000

- Company name mentioned as an official sponsor/producer of the entire event on all programs, promotional material, advertising, social media and website
- Highly visible logo placement on all printed material presented at the live event as well as on all onscreen presentations and live event monitors.
- :60 Video advertising company’s product and/or service on all live video monitors throughout the event, during a sponsorship break in the program as well as on the front page of the website for 12 months after the event.
- 2 Full page ads in the printed event program
- :60 sponsorship ad in the opening previews of “The Mighty Eagles” Documentary
- Mention in the special thanks section of “The Mighty Eagles” collector’s edition book.

Platinum Sponsor: \$ 10,000

- Company name mentioned as an official sponsor of the event on all programs, promotional material, advertising, social media and website
- Highly visible logo placement on all printed material presented at the live event as well as on all onscreen presentations and live event monitors.
- :30 Video advertising company's product and/or service on all live video monitors throughout the event, during a sponsorship break in the program as well as on the front page of the website for 12 months after the event.
- 1 Full page ad in the printed event program

Gold Sponsor: \$ 5,000

- Company name mentioned as an official sponsor of the event on all programs, promotional material, advertising, social media and website
- Highly visible logo placement on all printed material presented at the live event as well as on all onscreen presentations and live event monitors.
- Title Sponsor of one of the segments of the Live Program
- ½ page ad in the printed event program

Silver Sponsor: \$ 1,000

- Company name mentioned as an official sponsor of the event on all programs, promotional material, advertising, social media and website
- Highly visible logo placement on all printed material presented at the live event as well as on all onscreen presentations and live event monitors.
- ¼ page ad in the printed event program

Patron/Supporter: \$200

- Company name mentioned as supporting patron of the event on live event programs and promotional material

Individual Advertising Rates:

- Ads in the Live Event Program:
Full Page \$1000 Half Page \$500 Quarter Page \$250 Business Card \$100
- Video Ads on the Live Monitors, during video breaks in the Live Program, 12 months on the website:
:30 Spot \$ 2000 :15 Spot \$1000



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Sponsorship Pledge/Commitment Form

Company Name: _____

Address: _____

Phone: _____

Email: _____

Primary Contact Person: _____

Sponsorship Level: (Check Box Below)

- () Title/Corporate Sponsor: \$15,000
- () Platinum Sponsor: \$ 10,000
- () Gold Sponsor: \$ 5,000
- () Silver Sponsor: \$ 1,000
- () Patron/Supporter: \$200

Individual Event Advertising Rates: (Check Box Below)

- () Full Page Print Ad in Event program: \$1000
- () Half Page Print Ad in Event program: \$500
- () Quarter Page Print Ad in Event program: \$250
- () Business Card Sized Ad in Event program: \$100
- () 30 second video Ad/Commercial on live event monitors & video breaks
- () 15 second video Ad/Commercial on live event monitors & video breaks

Sponsorship & Advertising Payments shall be made out to the following:

The Rod Hollimon Company, Inc - Re: A Celebration of Champions Event

Check, Zelle, Square & Bank Wire Transfer available